

<b>Typeface</b>	<b>Era</b>	<b>Region</b>
• Palatino	16th-inspired	Italian-inspired
• Hoefler Text	17th-inspired	French/Dutch-inspired
• Baskerville	mid 18th	Britain
• Didot	early 19th	France
• Cochin	early 20th	France
• Times New Roman	early 20th	Britain
• Gill Sans	early 20th	Britain
• Futura	early 20th	Germany
• Avenir	early-20th-inspired	Germany
• Helvetica	mid 20th	Switzerland
• Optima	mid 20th	Germany
• Verdana	late 20th	USA
• Lucida Grande	late 20th	USA
• Georgia	late 20th	USA